

ALFA-A ORIGINAL

USEFUL INFO:

- Alfa-A Original combines alfalfa with a molasses coating
- Alfa-A Original provides 10MJ/kg digestible energy equivalent to many Pasture or Cool Mixes/Cubes
- Alfa-A Original is suitable for horses working up to a moderate level or those in lower levels of work that struggle to maintain weight
- Alfa-A Original may be fed as the sole 'bucket feed' alongside a Vits & Mins supplement from the Natural Vitality supplement range or a Dengie Balancer. Alternatively Alfa-A Original may be fed alongside traditional mixes and cubes to add valuable nutrients and to help slow the rate of eating.
- One large round scoop holds 400g
- 7 months shelf life

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	10
Crude Protein %	14
Oil %	2.5
Crude Fibre %	27
WSC (sugars) %	10
Starch %	2



FEEDING GUIDE

	Size guide (hh)	Approx. weight (Kg)	Light work (Kg/day)	Medium/hard work (Kg/day)
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	0.5	1.0
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	0.5	1.5
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	1.0	2.0
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	1.0	2.0
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	1.5	2.5
Large Horse (e.g. Warmblood)	Over 16.2	650	1.5	2.5

Ingredients - NON GM

Alfalfa, molasses

ALFA-A MOLASSES FREE

USEFUL INFO:

- Alfa-A Molasses Free combines chopped and pelleted alfalfa with a soya oil coating and the added herbs mint and fenugreek
- Alfa-A Molasses Free is approved by The Laminitis Trust
- Alfa-A Molasses Free is molasses and preservative free
- Alfa-A Molasses Free is suitable for horses working up to a moderate level or those in lower levels of work that need to gain weight
- Alfa-A Molasses Free is naturally low in sugar and starch making it ideal for horses and ponies that require a low sugar and starch ration such as fizzy horses and ponies
- Alfa-A Molasses Free may be fed as the sole 'bucket feed' alongside a Vits & Mins supplement from the Natural Vitality supplement range or a Dengie Balancer. Alternatively Alfa-A Molasses Free may be fed alongside traditional mixes and cubes to add valuable nutrients and to help slow the rate of eating
- One large round scoop holds 500g
- 6 months shelf life

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	11.5
Crude Protein %	14
Oil %	8.5
Crude Fibre %	27
WSC (sugars) %	4.5
Starch %	2



FEEDING GUIDE

	Size guide (hh)	Approx. weight (Kg)	Light work (Kg/day)	Medium/hard work (Kg/day)
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	0.5	1.0
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	0.5	1.5
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	1.0	2.0
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	1.0	2.0
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	1.5	2.5
Large Horse (e.g. Warmblood)	Over 16.2	650	1.5	2.5

Ingredients - NON GM

Chopped alfalfa, alfalfa pellets, soya oil, mint & fenugreek

ALFA-A LITE

USEFUL INFO:

- Alfa-A Lite combines alfalfa with a light molasses coating and added spearmint
- Alfa-A Lite is approved by The Laminitis Trust
- Alfa-A Lite provides 9MJ/kg digestible energy equivalent to a Horse & Pony Mix/Cubes
- Alfa-A Lite is useful for fussy horses and ponies due to added spearmint
- Alfa-A Lite is suitable for horses and ponies in work or those in lower levels of work that struggle to maintain condition
- Alfa-A Lite is suitable for horses and ponies that require a low sugar and starch ration but with greater energy and protein requirements such as breeding stock
- One large round scoop holds 400g
- 7 months shelf life

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	9
Crude Protein %	14
Oil %	2.5
Crude Fibre %	27
WSC (sugars) %	8
Starch %	2



FEEDING GUIDE

	Size guide (hh)	Approx. weight (Kg)	Light work (Kg/day)	Medium/hard work (Kg/day)
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	0.5	1.0
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	0.5	1.5
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	1.0	2.0
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	1.0	2.0
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	1.5	2.5
Large Horse (e.g. Warmblood)	Over 16.2	650	1.5	2.5

Ingredients - NON GM
Alfalfa, molasses, spearmint oil

ALFA-A OIL

USEFUL INFO:

- Alfa-A Oil combines alfalfa with a GM free soya oil coating and added vitamin E
- Supplies 100ml of added oil and 200IU vitamin E per kilogram of product
- 12.5MJ/kg digestible energy equivalent to a Conditioning or Competition Mix/Cube
- Suitable for horses in hard work or those needing to gain weight
- Based on fibre and oil, Alfa-A Oil provides 'slow release' energy for condition without the fizz
- Alfa-A Oil may be fed as the sole 'bucket feed' alongside a Vits & Mins supplement from the Natural Vitality supplement range or a Dengie Balancer. Alternatively Alfa-A Oil may be fed alongside traditional mixes and cubes to add valuable nutrients and to help slow the rate of eating
- Alfa-A Oil is naturally low in sugar and starch and so is suitable for horses that require a low sugar and starch ration such as those prone to laminitis or muscle problems
- Alfa-A Oil is molasses free
- One large round scoop holds 400g
- 6 months shelf life

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	12.5
Crude Protein %	14
Oil %	12
Crude Fibre %	27
WSC (sugars) %	4.5
Starch %	2



FEEDING GUIDE

	Size guide (hh)	Approx. weight (Kg)	Light work (Kg/day)	Medium/hard work (Kg/day)
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	0.5	1.0
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	0.5	1.5
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	1.0	2.0
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	1.0	2.0
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	1.5	2.5
Large Horse (e.g. Warmblood)	Over 16.2	650	1.5	2.5

Ingredients - NON GM

Alfalfa, soya oil, vitamin E

HI-FI ORIGINAL

USEFUL INFO:

- Hi-Fi Original combines alfalfa and straw with a molasses coating
- Hi-Fi Original is much more than 'just a chaff' due to the alfalfa inclusion
- Hi-Fi Original is suitable for horses and ponies at rest or in light work as a bucket feed or partial hay replacer
- Hi-Fi Original may be fed as the sole 'bucket feed' alongside a Vits & Mins supplement from the Natural Vitality supplement range or a Dengie Balancer. Alternatively Hi-Fi Original may be fed alongside traditional mixes and cubes to add valuable nutrients and to help slow the rate of eating
- One scoop holds 300g
- 8 months shelf life

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	8
Crude Protein %	10
Oil %	1.5
Crude Fibre %	35
WSC (sugars) %	9
Starch %	1.5



FEEDING GUIDE

	Size guide (hh)	Approx. weight (Kg)	Light work (Kg/day)	Partial hay replacer (Kg/day)
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	0.5 - 1.0	up to 2.5
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	0.5 - 1.5	up to 3.5
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	1.0 - 2.0	up to 5
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	1.0 - 2.0	up to 5.5
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	1.5 - 2.5	up to 7
Large Horse (e.g. Warmblood)	Over 16.2	650	1.5 - 2.5	up to 8

Ingredients - NON GM

Alfalfa, cereal straw, molasses, mould inhibitor

HI-FI ORIGINAL WITH APPLE

USEFUL INFO:

- Hi-Fi Original with Apple combines chopped and pelleted straw, chopped and pelleted alfalfa, apple flavouring and a molasses coating
- The apple flavour in Hi-Fi Original with Apple makes it ideal for fussy feeders
- Hi-Fi Original with Apple is suitable for horses and ponies at rest or in light work as a bucket feed or partial hay replacer
- Hi-Fi Original with Apple may be fed as the sole 'bucket feed' alongside a Vits & Mins supplement from the Natural Vitality supplement range or a Dengie Balancer. Alternatively Hi-Fi Original with Apple may be fed alongside traditional mixes and cubes to add valuable nutrients and to help slow the rate of eating
- One scoop holds 300g
- 8 months shelf life

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	8
Crude Protein %	8
Oil %	1.5
Crude Fibre %	32
WSC (sugars) %	10
Starch %	1.5



FEEDING GUIDE

	Size guide (hh)	Approx. weight (Kg)	Light work (Kg/day)	Partial hay replacer (Kg/day)
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	0.5 - 1.0	up to 2.5
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	0.5 - 1.5	up to 3.5
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	1.0 - 2.0	up to 5
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	1.0 - 2.0	up to 5.5
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	1.5 - 2.5	up to 7
Large Horse (e.g. Warmblood)	Over 16.2	650	1.5 - 2.5	up to 8

Ingredients - NON GM

Cereal straw, alfalfa, NIS pellets, molasses, alfalfa pellets, apple flavour, mould inhibitor

HI-FI MOLASSES FREE

USEFUL INFO:

- Hi-Fi Molasses Free combines chopped and pelleted alfalfa and straw with a light soya oil coating and the added herbs mint and fenugreek
- Hi-Fi Molasses Free is approved by The Laminitis Trust
- Hi-Fi Molasses Free is molasses and preservative free
- Hi-Fi Molasses Free is suitable for horses and ponies at rest or in light work
- Hi-Fi Molasses Free is naturally low in sugar and starch making it ideal for horses and ponies that require a low sugar and starch ration and fizzy horses and ponies
- Hi-Fi Molasses Free may be fed as the sole 'bucket feed' alongside a Vits & Mins supplement from the Natural Vitality supplement range or a Dengie Balancer. Alternatively Hi-Fi Molasses Free may be fed alongside traditional mixes and cubes to add valuable nutrients and to help slow the rate of eating.
- Hi-Fi Molasses Free may also be used as a partial hay replacer when only poor quality hay is available
- One large round scoop holds 400g
- 6 months shelf life

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	8.5
Crude Protein %	10
Oil %	6.5
Crude Fibre %	35
WSC (sugars) %	2.5
Starch %	1.5



FEEDING GUIDE

	Size guide (hh)	Approx. weight (Kg)	Light work (Kg/day)	Partial hay replacer (Kg/day)
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	0.5 - 1.0	up to 2.5
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	0.5 - 1.5	up to 3.5
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	1.0 - 2.0	up to 5
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	1.0 - 2.0	up to 5.5
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	1.5 - 2.5	up to 7
Large Horse (e.g. Warmblood)	Over 16.2	650	1.5 - 2.5	up to 8

Ingredients - NON GM

Alfalfa, straw, NIS pellets, alfalfa pellets, soya oil, mint & fenugreek

HI-FI LITE

USEFUL INFO:

- Hi-Fi Lite combines top quality cereal straw, alfalfa and a light molasses coating
- Hi-Fi Lite is approved by The Laminitis Trust
- Hi-Fi Lite provides 7% sugar which is less than found in average hay
- Hi-Fi Lite is suitable for horses and ponies at rest or in light work and can be used as a bucket feed or as a total forage replacement
- Hi-Fi Lite is useful for dieting horses and ponies as it only provides 7.5MJ/kg digestible energy
- Hi-Fi Lite may be fed as the sole 'bucket feed' alongside a Vits & Mins supplement from the Natural Vitality supplement range or a Dengie Balancer or as a total forage replacement
- One large round scoop holds 300g
- 8 months shelf life

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	7.5
Crude Protein %	10
Oil %	1.5
Crude Fibre %	35
WSC (sugars) %	7
Starch %	1.5



FEEDING GUIDE

	Size guide (hh)	Approx. weight (Kg)	Light work (Kg/day)	Partial hay replacer (Kg/day)
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	0.5 - 1.0	up to 2.5
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	0.5 - 1.5	up to 3.5
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	1.0 - 2.0	up to 5
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	1.0 - 2.0	up to 5.5
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	1.5 - 2.5	up to 7
Large Horse (e.g. Warmblood)	Over 16.2	650	1.5 - 2.5	up to 8

Ingredients - NON GM

Cereal straw, alfalfa, molasses, mould inhibitor

HI-FI GOOD DO-ER

USEFUL INFO:

- Hi-Fi Good Do-er combines top quality cereal straw and alfalfa with a molasses coating, added vitamins and minerals and mint flavouring
- Hi-Fi Good Do-er is suitable for horses and ponies at rest or in light work and can be used as a bucket feed or as a total forage replacement
- At 7MJ/kg digestible energy, Hi-Fi Good Do-er has less calories than good quality hay or haylage and as such is useful to partially or totally replace these sources of forage for dieting horses and ponies
- Hi-Fi Good Do-er is a complete feed so when fed at the recommended quantities no additional vitamin and mineral supplement is necessary
- One large round scoop holds 300g
- 6 months shelf life

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	7
Crude Protein %	8.5
Oil %	1
Crude Fibre	35
Copper (mg/kg)	10
Selenium (mg/kg)	0.2
Vitamin E IU/kg	81
WSC (sugars) %	9
Starch %	1.3



FEEDING GUIDE

	Size guide (hh)	Approx. weight (Kg)	Bucket feed	Partial hay replacer (Kg/day)	Total forage replacer
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	0.5 - 1.0	up to 1.5	up to 3
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	0.5 - 1.5	up to 2.5	up to 4.5
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	1.0 - 2.0	up to 3	up to 6
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	1.0 - 2.0	up to 3.5	up to 7
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	1.5 - 2.5	up to 4	up to 8
Large Horse (e.g. Warmblood)	Over 16.2	650	1.5 - 2.5	up to 4.5	up to 10

Ingredients - NON GM

Cereal straw, alfalfa, molasses, mould inhibitor, mint flavouring, lysine, zinc sulphate, magnesium sulphate, vitamin E, copper sulphate, sodium selenite

HI-FI SENIOR

USEFUL INFO:

- Hi-Fi Senior combines a blend of high temperature dried grasses and alfalfa with a molasses coating
- Hi-Fi Senior is suitable for horses and ponies at rest or in light work as a bucket feed or total forage replacer
- Hi-Fi Senior may be fed as the sole 'bucket feed' alongside a Vits & Mins supplement from the Natural Vitality supplement range or a Dengie Balancer. Alternatively Hi-Fi Senior may be fed alongside traditional mixes and cubes to add valuable nutrients and to help slow the rate of eating
- Hi-Fi Senior is suitable for horses and ponies of any age, and as both the grasses and alfalfa are high temperature dried, it is a particularly useful forage source for performance horses
- As a guide, 1 section of hay weighs 2kg and to replace this approx 7 stubbs scoops of Hi-Fi Senior will be needed
- One scoop holds 300g
- 7 months shelf life

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	8.5
Crude Protein %	12
Oil %	2
Crude Fibre %	30
WSC (sugars) %	10
Starch %	1.6



FEEDING GUIDE

	Size guide (hh)	Approx. weight (Kg)	Light work (Kg/day)	Partial/complete hay replacer (Kg/day)
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	0.5 - 1.0	up to 5
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	0.5 - 1.5	up to 7.5
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	1.0 - 2.0	up to 10
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	1.0 - 2.0	up to 11
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	1.5 - 2.5	up to 14
Large Horse (e.g. Warmblood)	Over 16.2	650	1.5 - 2.5	up to 16

Ingredients - NON GM

Grass, alfalfa, molasses, mould inhibitor

HEALTHY HOOVES

USEFUL INFO:

- A blend of chopped and pelleted alfalfa and straw with a light molasses coating, added soya oil, garlic and vitamins and minerals
- Healthy Hooves is approved by The Laminitis Trust
- Healthy Hooves contains key nutrients to promote healthy hooves including biotin, zinc and calcium
- Healthy Hooves contains 6mg/kg biotin which when fed at the recommended quantity provides 15mg of biotin per day for a 500kg horse. Research has shown that biotin fed at this level significantly improves hoof growth and hardness
- Healthy Hooves is suitable for horses and ponies at rest or in light work
- Healthy Hooves is fed at 500g per 100kg of the horse's bodyweight
- One large round scoop holds 500g
- 6 months shelf life

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	8.5
Crude Protein %	9
Oil %	2.5
Crude Fibre %	27
Copper mg/kg	12
Selenium mg/kg	0.25
Zinc mg/kg	64
Biotin mg/kg	6
WSC (sugars) %	5
Starch %	4



FEEDING GUIDE - 500g/100kg BWT

	Size Guide (hh)	Approx. Weight	Bucket Feed per day
Small Pony (e.g. Shetland, Welsh A)	9 - 13	200	1kg or 2 scoops
Large Pony (e.g. Connemara, Welsh D)	13.1 - 14.2	400	1.5kg or 3 scoops
Small Horse (e.g. Arab, small TB)	14.3 - 15.2	450	2kg or 4 scoops
Medium Horse (e.g. TB, ID Cross)	15.3 - 16.2	500	2.5kg or 5 scoops
Large Horse (e.g. Warmblood)	Over 16.3	600	3kg or 6 scoops

Ingredients - NON GM

Oat straw, molasses, alfalfa pellets, dried alfalfa, nutritionally improved straw pellets, oatfeed, soya oil, garlic, vitamin and mineral premix

ALFA-A and HI-FI BALANCER

USEFUL INFO:

- Formulated to complement the Alfa-A and Hi-Fi ranges of fibre feeds
- Based on alfalfa, rice and linseed as they are sympathetic to the horse's digestive system
- Alfalfa provides highly bioavailable vitamins and minerals, linseed supplies omega-3 essential fatty acids for coat condition and general health and rice is the most digestible form of starch
- Dengie Balancers are extruded nuggets and have a greater surface area compared to pellets. This prolongs chewing time, thereby helping to improve digestive efficiency
- Dengie Balancers are molasses free so when fed alongside 'Lite' or Molasses Free products they help to create a low sugar diet
- Rosemary and thyme are included in Dengie Balancers for palatability and antioxidant properties
- Fully supplemented with vitamins and minerals along with chelated trace minerals for more efficient absorption
- ALFA-A BALANCER – also contains glucosamine for joint support (7.5g per day for a 500kg horse), B vitamins for energy metabolism and prebiotics for gut health and improved feed utilisation

ANALYSIS - KEY NUTRIENTS

Nutrient	Alfa-A Balancer	Hi-Fi Balancer
DE MJ/kg	10	9
Crude Protein %	6	6
Oil %	8	5
Crude Fibre %	16	18
Ash %	14	12.5
Starch %	20	20
Ca %	2	2
P %	1.2	1.2
Copper mg/kg	225	125
Vit A (IU/kg)	45000	40000
Vit D3 (IU/kg)	4500	4000
Vit E (IU/kg)	1000	500



FEEDING GUIDE (A coffee mug holds approx. 100g of balancer or a pint glass holds approx. 250g)

	Size guide (hh)	Approx. weight (Kg)	Alfa-A Balancer (g/day)	Hi-Fi Balancer (g/day)
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	200	200
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	300	300
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	400	400
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	450	450
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	550	550
Large Horse (e.g. Warmblood)	Over 16.2	650	650	650

Ingredients - NON GM

Oatfeed, alfalfa, rice, linseed, vitamins and minerals, rosemary and thyme.
Alfa-A Balancer also contains glucosamine, B vitamins and FOS prebiotics

ALFA-BEET

USEFUL INFO:

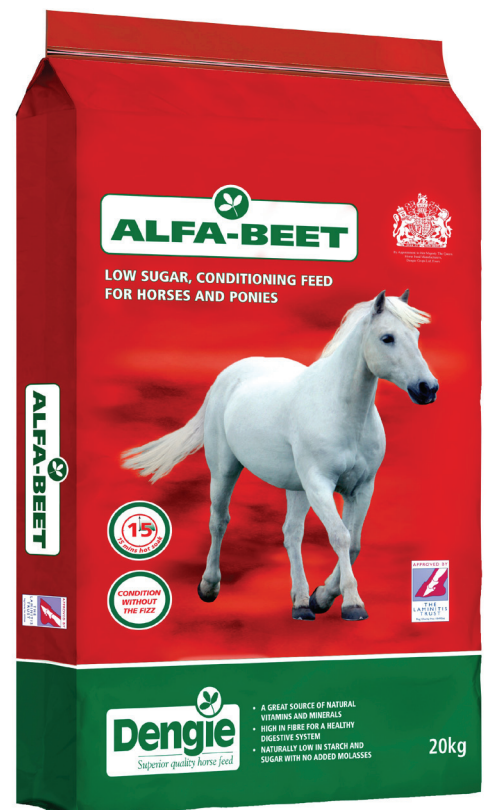
- A blend of 50:50 alfalfa and unmolassed sugar beet with a convenient 15 minute hot soak or 2 hour cold soak
- Alfa-Beet is a low sugar and starch feed and is approved by The Laminitis Trust
- Alfa-Beet contains no binders, additives or molasses
- The soaking ratio is 3:1 water to Alfa-Beet by volume
- When using 'hot soak' the product must be cooled prior to adding supplements and feeding
- Alfa-Beet is ideal for horses that need condition without the fizz, endurance horses and veterans with poor dentition
- Alfa-Beet can be combined with Hi-Fi Senior, Hi-Fi Lite or a high fibre cube when a total hay replacement is required.
- Alfa-Beet is a straight feed so must be used with a vitamin and mineral supplement or the recommended quantity of a compound feed
- 1 large round scoop holds approx. 1.6kg dry Alfa-Beet and 1 soaked scoop holds approx. 500g dry Alfa-Beet with the rest being water.
- 9 months shelf life

WHY DOES DENGIE ALFA-BEET HAVE A SHORT SOAK TIME?

Alfa-Beet is made combining alfalfa pellets and sugar beet pellets into a single pellet, which means that this product essentially undergoes a double grinding process. Grinding disrupts the fibre structure decreasing swelling and water binding capacity so that Alfa-Beet is readily soaked.

ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	10.5
Crude Protein %	14
Oil %	3
Crude Fibre %	32
WSC (sugars) %	5
Starch %	2



FEEDING GUIDE

	Size guide (hh)	Approx. weight (Kg)	Bucket feed	Partial hay replacer (Kg/day dry weight)
Small Pony (e.g. Shetland, welsh A)	9 - 12.2	200	0.25	1
Medium Pony (e.g. Exmoor, New Forest)	12.2 - 13.2	300	0.5	1.25
Large Pony (e.g. Connemara, Welsh D)	13.2 - 14.2	400	0.75	1.5
Small Horse (e.g. Arab, small TB)	14.2 - 15.2	450	1.0	1.75
Medium Horse (e.g. TB, ID cross)	15.2 - 16.2	550	1.23	2
Large Horse (e.g. Warmblood)	Over 16.2	650	1.5	2.25

Ingredients - NON GM

Alfalfa and sugar beet

ALFALFA PELLETS

USEFUL INFO:

- Pure high temperature dried alfalfa with nothing else added
- No binders, additives or molasses
- 10 MJ/kg digestible energy – similar to a Horse & Pony Cube
- Can be used in a snack-ball or with chop
- Can be soaked to a mash for old horses and greedy eaters
- 1 scoop = approx. 1.6kg useful for horses with limited appetites (compared to 4 scoops Alfa-A)
- Useful for feeding outside (i.e. at studs)
- 5 –6 mm pellet
- Suitable for use in other animals i.e. ruminants and camelids
- 9 months shelf life

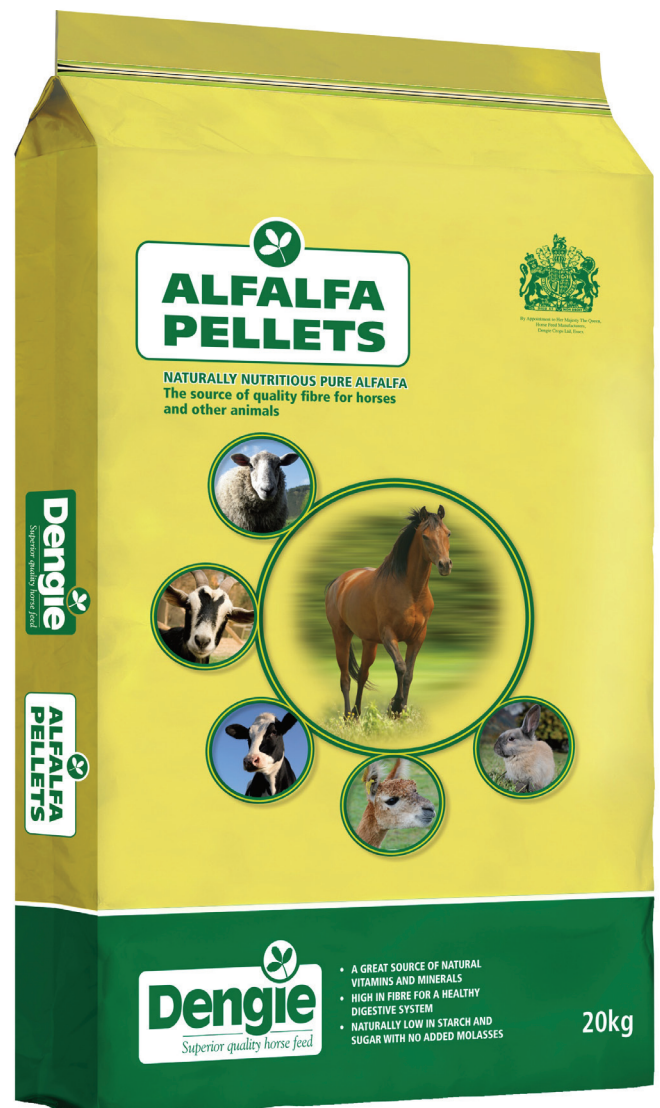
ANALYSIS - KEY NUTRIENTS

Nutrient	Level
DE MJ/kg	10
Crude Protein %	16
Oil %	2.5
Crude Fibre %	27
WSC (sugars) %	5
Ash %	10

FEEDING GUIDE

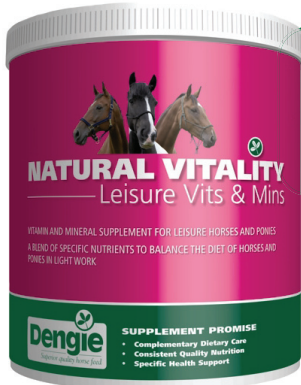
Approx. bodyweight (Kg)	Feeding rate (Kg)
200	up to 1
300	up to 1.5
400	up to 2
450	up to 2.25
550	up to 2.75
650	up to 3.25

Ingredients - NON GM
Pure alfalfa



VITS & MINS

A vitamin and mineral supplement should be used when feeding a fibre only ration or less than suggested quantities of feed with added vitamins and minerals



LEISURE VITS & MINS

For horses and ponies at rest or in light work

Shelf Life
= 12months
Available in 2kg
and 20kg tubs

- Contains Yea-Sacc¹⁰²⁶ to promote efficient fibre digestion
- Contains a vanilla flavour to tempt fussy feeders

Feeding guide	Pony <400kg	Horse >400kg
Daily feeding rate	30g (1 scoop)	60g (2 scoops)
Supply (2kg tub)	66 days	33 days



SENIOR VITS & MINS

For senior horses and ponies

Shelf Life
= 12months
Available in 1.5kg
tubs

- Includes Bio-MOS and FOS for digestive support
- Provides 5625mg of Glucosamine per day for a horse to support joint mobility
- Contains vitamin C an important antioxidant for lung health

Feeding guide	Pony <400kg	Horse >400kg
Daily feeding rate	45g (1 scoop)	90g (2 scoops)
Supply	33 days	17 days



PERFORMANCE VITS & MINS

For horses and ponies in medium to hard work

Shelf Life
= 12months
Available in 2kg
and 20kg tubs

- Contains Yea-Sacc¹⁰²⁶ to promote efficient fibre digestion
- Contains a vanilla flavour to tempt fussy feeders
- Contains chelated minerals for improved absorption
- Contains a full range of B vitamins

Feeding guide	Pony light work	Pony mod work	Pony hard work	Horse light work	Horse mod work	Horse hard work
Daily feeding rate	30g (1/2 scoop)	45g (3/4 scoop)	60g (1 scoop)	60g (1 scoop)	90g (1 1/2 scoops)	120g (2 scoops)
Supply (2kg)	66	44	33	33	22	17

VITS & MINS ANALYSIS

Typical Analysis	Leisure Vits & Mins		Performance Vits & Mins		Senior Vits & Mins	
	Declared Analysis	Per 30g scoop	Declared Analysis	Per 60g scoop	Declared Analysis	Per 45g scoop
Crude protein	7.20%	2.16g	8.34%	5g	7.91%	3.56g
Oil	0.67%	0.20g	0.57%	0.34g	1.10%	0.50g
Crude fibre	0.85%	0.25g	0.72%	0.43g	3.17%	1.43g
Ash	75%	22.5g	75.56%	45.3g	39.07%	17.58g
Calcium	9.03%	2.71g	16.61%	9.96g	4.77%	2.15g
Phosphorus	7.40%	2.22g	4%	2.4g	3.70%	1.67g
Magnesium	4%	1.2g	4%	2.4g	2.02%	0.91g
Sodium	12.15%	3.64g	7.15%	4.29g	6.08%	2.74g
Chloride	186000mg/kg	5580mg	109404mg/kg	6564.24mg	93000mg/kg	4185mg
Zinc	6000mg/kg	180mg	6000mg/kg	360mg	3000mg/kg	135mg
Manganese	2401mg/kg	72.03mg	2001mg/kg	120.06mg	1200mg/kg	54mg
Copper	1800mg/kg	54mg	1200mg/kg	72mg	900mg/kg	40.5mg
Selenium	36mg/kg	1.08mg	24mg/kg	1.44mg	18mg/kg	0.81mg
Iodine	4mg/kg	0.12mg	8mg/kg	0.48mg	2mg/kg	0.09mg
Cobalt	8mg/kg	0.24mg	8mg/kg	0.48mg	4mg/kg	0.18mg
Vitamin A	180000IU/kg	5400IU	250000IU/kg	15000IU	90000IU/kg	4050IU
Vitamin D3	40000IU/kg	1200IU	70000IU/kg	4200IU	20000IU/kg	900IU
Vitamin E	10667IU/kg	320IU	18667IU/kg	1120IU	5333IU/kg	240IU
Vitamin B1			210mg/kg	12.6mg		
Vitamin B2			600mg/kg	36mg		
Vitamin B6			510mg/kg	30.6mg		
Vitamin B12			5mg/kg	0.3mg		
Biotin			19mg/kg	1.14mg		
Nicotinic acid			4620mg/kg	277.2mg		
Folic acid			925mg/kg	55.5mg		
Calcium panthothenate			1200mg/kg	72mg		
Choline chloride			4150mg/kg	249mg		
Vitamin K			56mg/kg	3.36mg		
Vitamin C					125000mg/kg	5625mg
Saccharomyces cerevisiae	1x10 ⁷ cfu/kg	300000 cfu/g	8.5x10 ⁶ cfu/kg	510000 cfu/g		
Lysine	24960mg/kg	748.8mg	31200mg/kg	1872mg	13757mg/kg	619.1mg

DIGESTIVE SUPPLEMENTS



DIGESTIVE HEALTH

A supplement to support digestive health. Ideal for helping to improve horses' condition by increasing fibre digestibility

Shelf Life
= 12months
Available in 1kg
tubs

- Contains Yea-Sacc¹⁰²⁶ in its pure form
- The only approved live yeast culture available in the UK for horses
- Optimises conditions in the gut so that fibre digesting bacteria function efficiently
- Research has shown Yea-Sacc¹⁰²⁶ results in better absorption of protein and minerals such as phosphorus
- Research has shown mares produce a better quality and quantity of milk when fed Yea-Sacc¹⁰²⁶

Feeding guide	All horses and ponies
Daily feeding rate	10g (1 scoop)
Supply	100 days (3 months)



DIGESTIVE HEALTH PLUS

To support digestive health for horses and ponies at risk of digestive disturbance such as those in work, veterans or individuals who are underweight or in poor condition

Shelf Life
= 12months
Available in 1kg
and 10kg tubs

- Contains yeast metabolites which enhance the environment in the gut helping to improve feed utilisation
- Contains a live yeast to promote fibre digestion
- Contains a prebiotic to feed the beneficial bacteria to maintain the population
- Proven to improve overall feed utilisation increasing fibre digestion above that of yeast alone
- Increases the absorption of calcium and phosphorus across the gut wall
- Can be fed at a maintenance level all year round or at a concentrated level at times of stress such as competition, travel, box rest and dietary change

Feeding guide	Ponies maintenance	Pony concentrated	Horse maintenance	Horse concentrated
Daily feeding rate	23g (1/2 scoop)	45g (1 scoop)	45g (1 scoop)	90g (2 scoops)
Supply (1kg tub)	43 days	22 days	22 days	11 days

CONDITION SUPPLEMENTS



COAT & HOOF

For exceptional coat shine and healthy hooves

Shelf Life
= 12 months
Available in 1kg
tubs

- Based on alfalfa which research has shown is excellent for improving quality and quantity of hoof growth
- Includes biotin at 16mg/day (horse level) which is at levels suggested to be most beneficial
- Methionine and zinc are important constituents of hoof horn
- Includes Yea-Sacc¹⁰²⁶ for improved fibre digestion and gut health
- Provides high levels of omega 3 essential fatty acids

Feeding guide	Pony <400kg	Horse >400kg
Daily feeding rate	15g (1 1/2 scoops)	30g (3 scoops)
Supply	66 days	33 days



JOINT & CONDITION

Oil supplement to aid joint mobility and improve coat condition

Shelf Life
= 12 months
Available in 1 litre
bottles

- Best source of non-marine omega 3 fatty acids
- Joint & Condition provides omega 3, 6 and 9 essential fatty acids
- Joint & Condition is made from pure hemp oil

Feeding guide	Pony <400kg	Horse >400kg
Daily feeding rate	25ml (2 caps)	50ml (4 caps)
Supply	40 days	20 days
Analysis Oil 100%		

LICKS

The Dengie licks offer an ideal and economic alternative to conventional supplementary feed



Ideal for stabled horses and ponies or those kept at grass and also makes a very palatable treat.

Ideal for horses and ponies kept at grass.



Typical Analysis: 'AS FED'	Stable Lick	per day	Field Lick	per day
DE	8.5MJ/kg	7.65MJ	10.5MJ/kg	10.5MJ
Crude protein	13%	117g	10%	50g
Oil	0.3%	2.7g	1.2%	6g
Ash	29%	261g	28%	140g
Crude fibre	1%	9g	3.5%	17.5g
Calcium	3%	27g	2.5%	12.5g
Phosphorus	1.5%	13.5g	1.25%	6.25g
Magnesium	3%	27g	4%	20g
Sodium	4%	36g	4%	20g
Copper	50mg/kg	45mg	150mg/kg	75mg
Manganese	28mg/kg	25.2mg	250mg/kg	125mg
Zinc	70mg/kg	63mg	750mg/kg	375mg
Selenium	1.5mg/kg	1.35mg	2mg/kg	1mg
Vitamin A	15000IU/kg	13500IU	50000IU/kg	25000IU
Vitamin D3	3000IU/kg	2700IU	6000IU/kg	3000IU
Vitamin E	50IU/kg	45IU	250IU/kg	125IU
Ingredients	Water, Keep Pre-mix, Limbux Lime, Baymag MgO, Soyabean Meal, Micronized Barley, Phosphoric Acid, Salt PDV, Molasses (PB)		Water, Barley, Calcined magnesite, Limbux Lime, Rock Salt, Brazilian Soyabean Meal, Molasses Morub blend, Lignobond DD (Bulk), Rapeseed Meal	
Size	12.5kg		20kg	
Daily Consumption rate	Approx 900g		Up to 500g	
How long will it last	1 horse 2 weeks		1 horse 40 days	
Shelf life	6 months		6 months	
Additional Info	Weatherproof, can be used in field		Must be fed in suitable container	

DO NOT FEED TO SHEEP

LITE LICKS



Stabling increases the risk of respiratory problems, Vitamin C is the antioxidant found in lung fluid. Eucalyptus oil and menthol crystals help to keep the airways clear and minimise mucus.



Garlic is believed to act as a natural fly repellent

USEFUL INFO:

- Ideal for horses and ponies who need little or no feed to maintain their weight.
- Allows free access to essential vitamins and minerals.
- Licks based on molasses contain approx. 30% sugar, LiteLicks are 7% sugar.
- 250g (daily consumption rate) supplies 17.5g of sugar –less than 2 scoops of Hi-Fi Lite.
- One section of hay provides 200g of sugar
- Alfalfa provides highly bio-available vitamins and minerals to help promote a healthy coat, skin and hooves.
- Biotin is included for healthy hooves – typical consumption rate supplies 2.5mg to maintain hoof quality.
- LiteLicks can be used for horses and ponies prone to laminitis as long as intake is monitored carefully.

Nutrient	Typical analysis: As Fed	per day
Calcium	7.9 %	19.75g
Phosphorus	4.5 %	11.25g
Magnesium	2.1 %	5.25g
Sodium	10.9 %	27.25g
Copper	300mg/kg	75mg
Manganese	450mg/kg	112.5mg
Zinc	600mg/kg	150mg
Iodine	20mg/kg	5mg
Selenium	2mg/kg	0.5mg
Cobalt	5mg/kg	1.25mg
Vitamin A	15000IU/kg	3750IU
Vitamin D3	3000IU/kg	750IU
Vitamin E	500IU/kg	125IU
Vitamin C (only in Respiratory)	5000mg/kg	1250mg
Biotin	10mg/kg	2.5mg

Additional Info:

Weatherproof, severe weather may compromise the integrity of the lick, water should be tipped off and the lid replaced

Diet consumption rate	250g
How long will it last	32 days
Shelf life	15 months

DO NOT FEED TO SHEEP